



P/3704-5

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Steven BARRITZ, et. al.

Date: December 30, 2004

Serial No.: 09/766,418<sup>32</sup>

Group Art Unit: 3622

Filed: January 19, 2001

Examiner: Khanh H. LE

For: A SYSTEM AND METHOD FOR ESTABLISHING INCENTIVES FOR  
PROMOTING THE EXCHANGE OF PERSONAL INFORMATION AND  
TARGETED ADVERTISING.

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT/SUBMISSION**

Sir:

This is a response to the Office Action mailed June 30, 2004 in the above-identified application. Reconsideration of the application is respectfully requested.

**FEE CALCULATION**

Any additional fee required has been calculated as follows:

\_\_\_\_\_ If checked, "Small Entity" status is claimed.

|  | NO. CLAIMS<br>AFTER<br>AMENDMENT |       | HIGHEST NO.<br>PREVIOUSLY<br>PAID FOR |      | EXTRA PRESENT |   | RATE                | ADDIT.<br>FEE |
|--|----------------------------------|-------|---------------------------------------|------|---------------|---|---------------------|---------------|
| TOTAL  | 30                               | MINUS | 42                                    | * =  | 0             | X | (\$25 SE or \$50)   | \$0           |
| INDEP.   | 2                                | MINUS | 3                                     | ** = | 0             | X | (\$100 SE or \$200) | \$0           |
| FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM |                                  |       |                                       |      |               | X | (\$180 SE or \$360) | \$0           |

\* not less than 20

\*\* not less than 3

TOTAL \$

If any additional payment is required, a check which includes the calculated fee of \$ \_\_\_\_\_  
(OFGS Check No. \_\_\_\_\_) is attached.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

#### **CONTINGENT EXTENSION REQUEST**

If this communication is filed after the shortened statutory time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. § 1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 C.F.R. § 1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

#### **SUMMARY OF AMENDMENTS**

1. ☐ If checked, an abstract (an amended abstract) is submitted herewith.
2. ☐ If checked, amendment(s) to the drawings are submitted herewith.
3. ☐ If checked, amendment(s) to the specification are submitted herewith.
4. ☒ If checked, amendment(s) to the claims are submitted herewith.